

Mail Counts by Market

Pensacola-area mails to 100,000+ homes

Ft. Walton Beach-area mails to 45,000+ homes

- Pensacola-area mails 12-months each year.
- Ft. Walton Beach-area mails 12-months each year.

Advertisement Sizes:

Covers7½" X 8½" (7.5 x 8.5)

Full PG7½" X 10" (7.5 x 10)

½-PG7½" X 4⅞" (7.5 x 4.875)

½-PG (tall).... 3⅞" X 10" (3.6875 X 10)

⅔-PG7½" X 6⅝" (7.5 x 6.25)

¾-PG7½" X 7¼" (7.5 x 7.25)

⅓- Econo.....7.5" x 3.3"

¼- Econo.....3.73" x 4.98" (tall)

¼- Econo.....7.5" x 2.46" (wide)

⅓- Econo.....3.73" x 3.3"

⅓- Econo.....3.73" x 2.46"

- ALL PAGES ARE CMYK PROCESS Gloss COLOR
- RESOLUTION MUST BE 300 PPI

PDF FILES

- Full Bleed Ads: IMAGE: 7.5" x 10"; CUT SIZE: 8.25"x 10.75"; BLEED: 8.75" x 11.25"
- You may E-Mail finished PDF files to: info@GulfCoastShopper.net
- We accept most kinds of files, but please call to verify: 850-941-8300